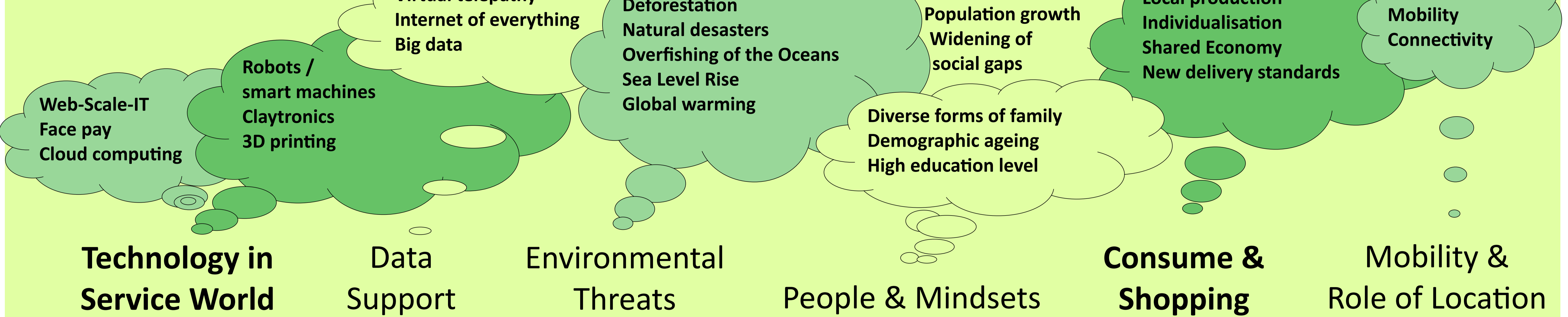


# Future Trends in the Swiss Cooperative Retail Store

## Research Question

“What transformation is needed by a Swiss cooperative food retailer to succeed in an open world 2040?”

## World trends out to 2040



## Four Scenarios



## Process



## Methods

